

# *Meet the Developer...*

Reese Lasher has been involved with real estate development throughout his professional career. As a matter of fact, he put himself through college by working construction for various real estate developments. During his 25 years of practice as a CPA, Reese has overseen the development of local residential and commercial projects such as *Hunter's Ridge Subdivision* in Weaverville and the UBS Building in downtown Asheville. He led the acquisition and sale of real estate for *The Cliffs at Walnut Cove* in Avery's Creek. Additionally, he renovated the *Asheville Commons Industrial Park*, one of the first state-approved Brownfield developments.



***Reese Lasher***

As an active citizen, Reese has “given back” to the local community through his leadership and hands-on involvement in civic and charitable organizations. He has served as *Mayor of Weaverville* from 1985 to 1991, chairman of Asheville's *Bele Chere Festival*, and President of the Asheville chapter of the *National Association of Accountants*. He has just completed a two-year term as a member of the *Environmental Management Commission* for the State of North Carolina. With his wife Jan, he currently serves as a board member of the *Eblen Foundation*.

Reese has lived in the Asheville area since he was 12 years old, and Jan is a true Asheville native. They are both graduates of Western Carolina University and have three grown children who are graduates of Duke, UNC Chapel Hill, and NC State. When the Lashers aren't playing golf, hiking, or traveling, they are usually spending time with family or friends.

As an experienced developer, Reese understands the importance of proper balance between maximizing views and preserving Crest Mountain's natural beauty. He will admit that he is guilty of “falling in love with the land.” As a testament to their dedication to the community, he and Jan plan to build their retirement home here. Take some time to speak with Reese, and you will quickly see for yourself that he is deeply dedicated to the success of Crest Mountain.



*An early riser, Reese is often working at Crest Mountain before the rooster crows.*

*Sunrises like this are one of the many reasons Reese enjoys his “job” so much.*